



High Park

CAPITAL PARTNERS

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About Us

High Park Capital is a Toronto-based entrepreneurial investment firm with the sole objective of acquiring, managing and growing **one Canadian services company with an initial enterprise value of \$5.0 to \$30.0 million**. High Park Capital is targeting a company where the owner is looking to retire or to partner with a long-term capital provider for the next stage of growth.

High Park Capital's team has experience making long-term investments in private Canadian companies and leverages its value-added investor base of 24 successful entrepreneurs, industry executives, and private company investors from across North America. By using purpose-driven capital, a value-add network of investors, and true alignment between parties, High Park Capital can create the conditions for owner liquidity and business sustainability. Transparency and integrity are at the heart of our process.

Criteria

Business	Transaction	Situation
<ul style="list-style-type: none"> ▪ History of growth ▪ Cash flow margins >10% ▪ Revenue visibility ▪ Scalable business model ▪ No significant technology, commodity, retail, or fashion risks 	<ul style="list-style-type: none"> ▪ \$1 to \$5 million in EBITDA ▪ Ability to acquire a majority stake in the business ▪ High Park Capital and owner to agree on long-term business sustainability plan 	<ul style="list-style-type: none"> ▪ Owner seeking liquidity due to change in personal or family situation ▪ Owner looking for capital to grow his/her business with the addition of strong management and board of directors

Service Sectors of Interest

Some service sectors in which High Park Capital has a particular interest are:

Business Services	Consumer Services	Infrastructure Services	Healthcare Services	Education Services
<ul style="list-style-type: none"> ▪ B2B media ▪ Facilities Management ▪ Safety 	<ul style="list-style-type: none"> ▪ Certification ▪ Childcare ▪ Veterinary 	<ul style="list-style-type: none"> ▪ Inspection ▪ Utilities ▪ Energy ▪ Environmental 	<ul style="list-style-type: none"> ▪ Homecare ▪ Staffing ▪ Telehealth 	<ul style="list-style-type: none"> ▪ e-Learning ▪ Job Training ▪ Records Management

Subsectors listed above are examples and are not exhaustive

Why Partner with High Park Capital?

- **One company** – we seek to invest in and help manage one company which will represent 100% of our time, resources, and energy; we do not have a “portfolio” approach
- **Management responsibilities** – we expect to create defined management roles in the company we invest in to successfully transition or augment day-to-day management responsibilities and accelerate the company's growth trajectory
- **Long-term focus** – we will create a thoughtful growth plan with the current owner that emphasizes healthy growth over a 5 to 10 year period and beyond; our team has experience making private investments with 15+ year time horizons
- **Value-added Board of Directors** – we can create a strong Board from our investor base of 24 seasoned entrepreneurs and executives that can “open up doors” for the company; this can create substantial value for an owner who retains equity following a liquidity event

- HIGH PARK CAPITAL TEAM -

Managing Partners	
Adrian Bartha	Josh LeBrun
<ul style="list-style-type: none"> ▪ Mr. Bartha was most recently at OPTrust Private Markets Group, a \$5 billion global private equity and infrastructure investor established in 2006. As one of 14 transaction professionals, Mr. Bartha had various roles relating to private equity and infrastructure investments in North America and acted in a Board capacity for a \$200 million energy company. ▪ Prior to OPTrust, Mr. Bartha had various roles with McKinsey & Company and McKinsey Global Institute in Boston and San Francisco. At McKinsey, he participated in various engagements relating to private equity, growth strategy, and organizational design, across various sectors including healthcare, consumer goods, and education. He also conducted research for the 2008 McKinsey report <i>Enhancing Canada's Global Competitiveness</i>. ▪ Prior to McKinsey, Mr. Bartha held positions at TD Securities, a start-up digital media company, and operated a franchise restaurant for three years during university. Mr. Bartha graduated summa cum laude from McMaster University with a Bachelor of Commerce. 	<ul style="list-style-type: none"> ▪ Mr. LeBrun was most recently at OPTrust Private Markets Group and had various roles relating to the transaction execution and investment monitoring of private equity, turnaround and transportation infrastructure investments in North America, including the structuring of a \$2.3 billion portfolio of debt securities, and the take-private of a \$100 million containerized shipping company. ▪ Prior to OPTrust, Mr. LeBrun was an investment banker in the Financial Restructuring Group of Houlihan Lokey Investment Bank, the world's largest restructuring advisor, where he participated in various engagements including restructurings and distressed mergers and acquisitions. ▪ Mr. LeBrun graduated with distinction from the Richard Ivey School of Business at the University of Western Ontario where he was the President of the Entrepreneurship Club. Mr. LeBrun is currently the Director of Finance for Redseven, a charity supporting global primary education.

Investor Group

Our group of 24 value-added investors includes the following private company entrepreneurs, CEOs/operators, and investors:

- **Anacapa Partners** – An investment partnership focused on private operating companies led by a former entrepreneur Jeff Stevens
- **Thomas Cassutt & David Lazier** – Co-Presidents of Nelson Nameplate, a rapid prototyping and engineering support company
- **Bill Egan** – Past Chairman of the National Venture Capital Association, and Founder of Alta Communications
- **James Ellis & Kevin Taweel** – Co-founders of Asurion, the world's largest handset insurance company. Asurion was acquired by Mr. Taweel and Mr. Ellis in 1998 for \$8 million and was recently sold for \$4.2 billion.
- **Peter Francis** – CEO of J.M. Huber Corp., a multinational supplier of engineered materials, natural resources, and services
- **Josh Harlan** – Managing Member of Harlan Capital Partners, an investment firm focused on non-correlated investments
- **Captain Sid Hynes** – Chairman and CEO of Oceanex, a containerized shipping company operating in Canada's east coast
- **Peter Kelly** – Lecturer at the Stanford Graduate School of Business and former CEO of Pacific Pulmonary Services
- **Sandro Mina & Martin Steber** – Co-Founders of Sverica International, a Boston and San Francisco-based private equity firm
- **Pacific Lake Partners** – An investment partnership focused on making long-term investments in private companies led by Jim Southern, former Chairman and CEO of Uniform Printing and Continental Fire and Safety
- **RHV Capital** – A provider of debt and equity to lower-middle-market companies across North America, led by Paul Rogers, the former President of CIBC World Markets Corp. and Glenn Healey, a successful entrepreneur, operator, and investor
- **Richard Venn** – Senior Executive VP of CIBC and Managing Director and Deputy Chair of CIBC World Markets
- **Steven Wheelwright** – Professor, Emeritus and former Senior Associate Dean at Harvard Business School

Expert Network

Our Expert Network includes experienced operators and the partners of top management consulting and private investment firms